

FOR IMMEDIATE RELEASE:

# Miami University, Sherpa Coaching Join Forces

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Miami University has a new West Chester campus, and two new executive programs that call the Voice of America Learning Center home. The VOALC offers beautiful classrooms and state of the art technology. What's being offered inside those classrooms is another breakthrough for Miami's Corporate & Community Institute (CCI).

The University has two new coaching programs, based on a partnership with the authors and educators who 'wrote the book' on executive coaching. Sherpa Coaching, also based in West Chester, has been training and certifying executive coaches at major universities since 2005. Their book, *'The Sherpa Guide: Process-Driven Executive Coaching'* has set clear standards for executive coaching, and serves as the text for a two-week Sherpa Coaching Certification.

For managers and executives who want to learn the art of coaching leadership, there's a two-day course called "Coaching Skills for High Performance." Instructors Brenda Corbett, Rubi Ho and Judith Colemon recently co-authored: *'BE . . . don't do: The Sherpa Guide to Coaching for Managers'*. This leadership book serves as the text for the Coaching Skills class.

"The Sherpa programs have been a huge success for Texas Christian and the University of Georgia, often drawing international students", offers Pat McNab, Senior Director of Miami's CCI. ". We have been intrigued by the Sherpa program for quite some time. Our research told us that the Sherpa Coaching team is the best in their field. With the steady growth of customer requests, it was the perfect opportunity for us to join forces and offer a 2-day coaching program directed at managers. Together, we offer powerful leadership development in our coaching skills classes and a whole new career path for those who become certified executive coaches."

Brenda Corbett, 'Sherpa Guide' author, talks about her students: "Managers and executives are being asked to do more with less. Coaching leaders can unleash the passion and creativity in an organization's rising stars. The return on investment from a coaching culture is exponential. We see

managers and executives from every level in our classroom. They use what they learn to create a happier, more productive workplace where employees are empowered and accountable for their daily activities."

When Corbett explains the coaching certification, she talks about two audiences. "Larger organizations, including US Bank, Toyota and the National Cancer Institute have full-time executive coaches on staff. Their internal coaches come to Sherpa programs to master a detailed and flexible coaching process. This allows them to work with consistent success across their organization. On the other hand, consultants and entrepreneurs want to create or enhance their careers as executive coaches. Our research tells us that the demand for coaching will increase as a new generation of leaders prepares to take the reins of power."

The Sherpa Coaching research team releases an annual survey on executive coaching. Your free download is available at [www.sherpacoaching.com](http://www.sherpacoaching.com). Rubi Ho, Sherpa VP for Curriculum Development, says: "At our website, people who want to learn about the power of coaching can hear talk radio, watch classroom video and read press coverage of the coaching phenomenon. They'll also find our research and excerpts from our books."

Sherpa's educators bring a unique perspective to their programs. Sherpa Guide author Judith Colemon explains: "Most leadership development seems to come from the traditional hierarchy. Our team is a diverse group of men and women hailing from the US, Canada and Vietnam. The Sherpa team is uniquely qualified to help executive coaches work across gender, culture and nationality. Coaching uncovers essential truths about human behavior."

The Sherpa Executive Coaching Certification starts November 16-20, 2009, with a second week of class January 11-14, 2010. Between sessions, students coach a practicum client for twelve weeks with instructor support.

Coaching Skills for High Performance runs on November 9<sup>th</sup> and 10<sup>th</sup>, 2009 and again on March 29<sup>th</sup> and 30<sup>th</sup>, 2010.

Both programs can be brought to your individual business for a more personal approach.

Miami's Corporate & Community Institute can assist with registration by phone at (513) 895-8877 or online at [www.muohio.edu/cci](http://www.muohio.edu/cci). The Sherpa team is readily available to answer questions about leadership and careers in coaching. Contact them by calling (513) 232-0002.

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